

LOST LANDMARKS OF VENTURA COUNTY

HISTORIC TOURISM

HISTORIC PRESERVATION ATTRACTS VISITORS BY PROTECTING IMPORTANT LANDMARKS AND CULTURAL SITES, HELPING PEOPLE LEARN ABOUT THE PAST WHILE BOOSTING LOCAL ECONOMIES THROUGH TOURISM.

JOB OPPORTUNITIES

RESTORING AND MAINTAINING HISTORIC SITES CREATES JOBS IN CONSTRUCTION, TOURISM, AND PRESERVATION FIELDS, SUPPORTING LOCAL ECONOMIES AND SKILLED TRADES.

ENVIRONMENTAL RESPONSIBILITY

PRESERVING HISTORIC BUILDINGS REDUCES WASTE AND THE NEED FOR NEW CONSTRUCTION MATERIALS, MAKING IT A MORE SUSTAINABLE CHOICE THAT HELPS PROTECT THE ENVIRONMENT. RESTORING EXISTING STRUCTURES ALSO HELPS CONSERVE ENERGY SINCE THE RESOURCES USED TO BUILD THEM HAVE ALREADY BEEN SPENT, REDUCING THE CARBON FOOTPRINT COMPARED TO NEW CONSTRUCTION.

PRESERVING HISTORY FOR THE NEXT GENERATION

PRESERVING HISTORIC PLACES ENSURES THAT FUTURE GENERATIONS CAN EXPERIENCE, LEARN FROM, AND APPRECIATE THE STORIES, ARCHITECTURE, AND CULTURES OF THE PAST.

WHAT IS THE VALUE OF HISTORIC PRESERVATION?

COMMON REASONS FOR LOSS OF HISTORIC RESOURCES

LACK OF COMMUNITY AWARENESS

FAULKNER HOUSE, SANTA PAULA



PHOTO: STEVE COR

CAMARILLO HOUSE



PHOTO: CAMARILLO RANCH FOUNDATION

ROBUST PUBLIC UNDERSTANDING OF PRESERVATION'S VALUE AND GOOD STEWARDSHIP CAN HELP PROTECT HISTORIC SITES, SUCH AS THOSE PICTURED ABOVE.

NATURAL DISASTER

FOSTER HOUSE, VENTURA



PHOTO: FLASH WHEELER



PHOTO: AARON BLACK-SCHMIDT

EARTHQUAKES, FLOODS, AND FIRES CAN CAUSE SEVERE STRUCTURAL DAMAGE TO HISTORIC PROPERTIES, SOMETIMES LEADING TO IRREVERSIBLE LOSS.

URBAN REDEVELOPMENT

WAGON WHEEL RESTAURANT & MOTEL, OXNARD



PHOTO: STEPHEN SCHAFER



PHOTO: STEPHEN SCHAFER

NEW CONSTRUCTION AND URBAN EXPANSION OFTEN LEAD TO THE DEMOLITION OF HISTORIC PROPERTIES, AS ECONOMIC GROWTH CAN OUTWEIGH PRESERVATION.

1

ADVOCACY AND COMMUNITY ENGAGEMENT

SUPPORT PRESERVATION BY ADVOCATING FOR LOCAL LANDMARKS, ATTENDING PUBLIC MEETINGS, AND JOINING PRESERVATION ORGANIZATIONS TO RAISE AWARENESS AND INFLUENCE POLICIES.

2

PROMOTING RESPONSIBLE TOURISM

PROTECT HISTORIC SITES BY FOLLOWING GUIDELINES, RESPECTING BOUNDARIES, AND ENCOURAGING OTHERS TO VISIT AND LEARN ABOUT THEIR CULTURAL VALUE

3

VOLUNTEERING AND HANDS-ON PARTICIPATION

VOLUNTEER FOR ACTIVITIES LIKE SITE CLEANUPS, RESEARCH, OR GUIDED TOURS TO DIRECTLY AID IN THE UPKEEP AND PROTECTION OF HISTORIC LANDMARKS.

4

FINANCIAL SUPPORT AND DONATIONS

CONTRIBUTE TO PRESERVATION EFFORTS THROUGH DONATIONS, CROWDFUNDING, OR BY VISITING HISTORIC SITES, AS ENTRANCE FEES OFTEN HELP FUND MAINTENANCE.

WHAT CAN THE PUBLIC DO TO HELP?

FIND MORE INFORMATION AT VCLANDMARKS.ORG



COUNTY OF VENTURA
Resource Management Agency

County of Ventura
March 10, 2025
Cultural Heritage Board Meeting
Item 6d